

4-H Written Communication Contest 2024

Public Service Announcement Contest:

Rules and Guidelines

- 1. Entry must be the original work of the youth entering the contest. (Entries that are plagiarized will be disqualified.)
- 2. Entry must be family-friendly and age-appropriate.

3. Entry must be typed or neatly printed on 8.5"x11" paper.

4. Entry must contain the youth's name, address, e-mail address, age, date of birth, school, grade, and parent/guardian name.

5. Age category is determined by your age on December 31. Junior entries are for ages 9-13. Senior entries are for ages 14-18.

6. Two (2) junior entries and two (2) senior entries will be selected to advance to the State Written Communications Contest.

7. Please submit entry by January 31, 2024 to christy.martin@uky.edu or to the following address:

Russell Co. Extension Office c/o Christy A. Martin 2688 S. Highway 127 Russell Springs, KY 42642

Notes

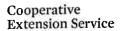
- A public service announcement (PSA) is a short version of a press release that includes just the vital information of WHO? WHAT? WHERE? WHEN? and WHY?
- A PSA is usually transmitted electronically, via radio or television, in a short spot of 10-60
- When writing a PSA, the words PUBLIC SERVICE ANNOUNCEMENT should be written at the top middle of your paper followed by a few spaces and then the date that you would like your announcement to air.

Next include the name, phone number, e-mail, and fax number of the contact person.

Skip a few lines and title your announcement, in bold letters, by the name of the event, followed by a short, complete explanation of what you want aired.

A PSA should be sent about three weeks before it should be aired.

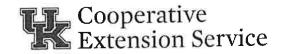












4-H WRITTEN COMMUNICATION CONTEST STATEMENT OF AUTHENTICITY

This is to verify that the piece I entered in the 4-H poetry contest is my original work. I further verify that this poem has never been published and has not been submitted to the 4-H poetry contest before this year.

I give	my	permission	for	my	writing	piece:
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- To be submitted for judging.
- To be published in local and social media.
- To be displayed in the local community.
- To be displayed at the Kentucky State Fair.

4-H Member's Signature	Parent/Guardian/Teacher Signature
Date	